



ARI RUBIN

SALES PROFESSIONAL

PROFILE

A highly respected strategic leader with over 25 years of sales and marketing experience. Offering a consistent record of strong client relationships across all sales verticals.

SKILLS

- Turned around underperforming hotels
- Management of up to 250 employees
- College Graduate
- Represented brand at international tradeshows
- Photoshop, Wordpress, and light programming
- Managed successful social media campaigns
- Experience as board President

CONTACTS

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- Team-oriented
- Goal-oriented
- Highly organized
- Can Do attitude
- Superior communication skills
- Great analytical skills

WORK EXPERIENCE

BOULDER INN

DIRECTOR OF SALES
JAN 2003 to JAN 2022

Responsible for over 1 million dollars a year in sales.

Lead generation, sales, customer service and retention. Created strategy for both sales, marketing, and digital marketing. Traveled nationally and internationally calling on clients and strengthening relationships, representing the brand.

MGM RESORTS

SALES PROFESSIONAL
OCT 1995 to DEC 2002

Responsible for over 1 million dollars a year in sales. Lead generation, sales, customer service, retention. Management of staff of 250. Duties included hiring, training, direction, scheduling.

ZENITH MANAGEMENT

FOOD AND BEVERAGE DIRECTOR
SEP 1993 to SEP 1995

Management of staff of 25. Duties included hiring, training, direction, scheduling. Menu and customer development and customer service.

BOARD EXPERIENCE

MEALS ON WHEEL

BOULDER CHAMBER ORCHESTRA

BOULDER HOTEL & MOTEL ASSOC.

BOULDER CONVENTION & VISITORS

TREASURER

MAY 2017 to PRESENT

BOARD PRESIDENT

SEP 2014 to PRESENT

BOARD CHAIR

MAY 2006 to JAN 2022

EXECUTIVE MEMBER

MAY 2011 to MAY 2016